## Notice of Right to Opt Out of Sale/Sharing



Effective Date: July 1, 2023

Last Reviewed: November 2, 2022

## Notice of Right to Opt Out of Sale/Sharing

You have the right to opt-out of the sale and sharing of your personal information.

The term "share," "shared," or "sharing" is defined in the CCPA as "sharing, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer's personal information by the business to a third party for cross-context behavioral advertising, whether or not for monetary or other valuable consideration, including transactions between a business and a third party for cross-context behavioral advertising for the benefit of a business in which no money is exchanged."

"Cross-context behavioral advertising" means the targeting of advertising to a consumer based on the consumer's personal information obtained from the consumer's activity across businesses, distinctly-branded websites, applications, or services, other than the business, distinctly-branded website, application, or service with which the consumer intentionally interacts.

## We will not sell your personal information.

We may share personal information with third parties, including our affiliates.

You may opt-out of selling and sharing of your personal information via the "<u>Do Not Sell or Share My Personal Information</u>" link. You may also opt-out offline by contacting us by phone or mail at:

Phone:

855.855.8805

Postal Address:

First Technology Federal Credit Union Attn: Marketing PO Box 2100 Beaverton, OR 97075-2100

2312635 230602

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